

Glocalise your distribution

Leverage your supply chain to improve your availability and topline.

Key areas to consider in your supply chain setup when navigating a *glocalisation setting*

Glocalising your supply of incoming materials

Recently, several pharma companies have been facing issues with their supplies of incoming materials and consumables, leading to different risk response strategies.

Glocalization of your distribution setup

There is an intense desire for ***localising the distribution*** of finished goods, increasing local stockpiling in each region.

Adopting global supply chains while considering local contexts and needs means:

1. Balancing the efficiency of global supply networks with the resilience of localised supply chains to better respond to disruptions and meet local demand.
2. Exploiting the advantages of tapping into favourable local geopolitical and economic situations to improve resilience and risk mitigation.
3. Leveraging advancements in technology and communication to facilitate worldwide expansion of operations.
4. Understanding the environmental and social impact of supply chains, while making efforts towards carbon footprint reduction and promoting ethical practices.

