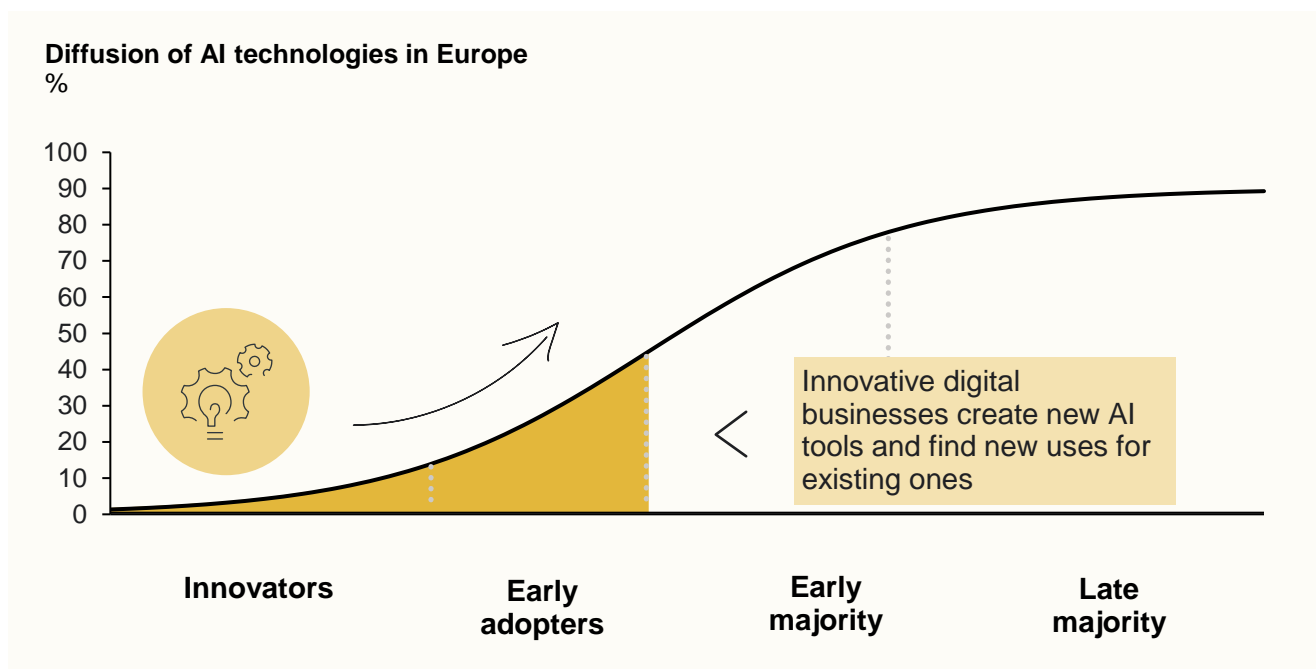
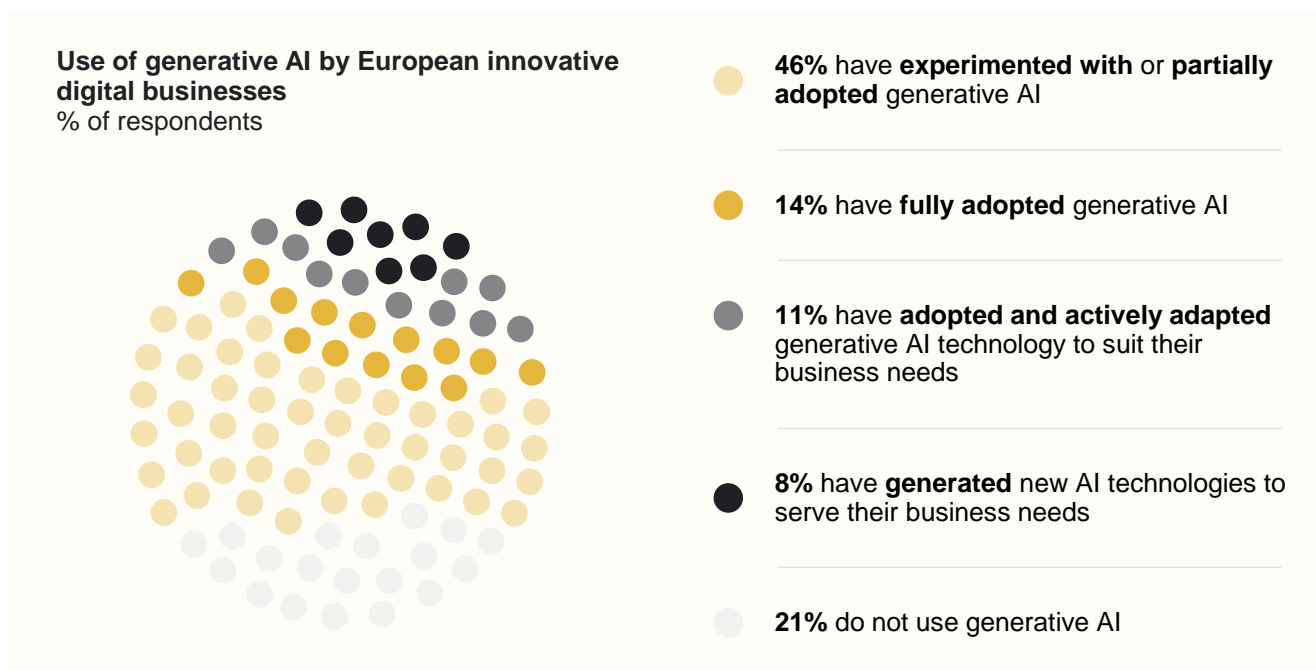


Innovative digital businesses propel AI adoption across the Swedish economy

As creators, adapters and early adopters, innovative digital businesses are catalysts for disseminating AI to the rest of the economy



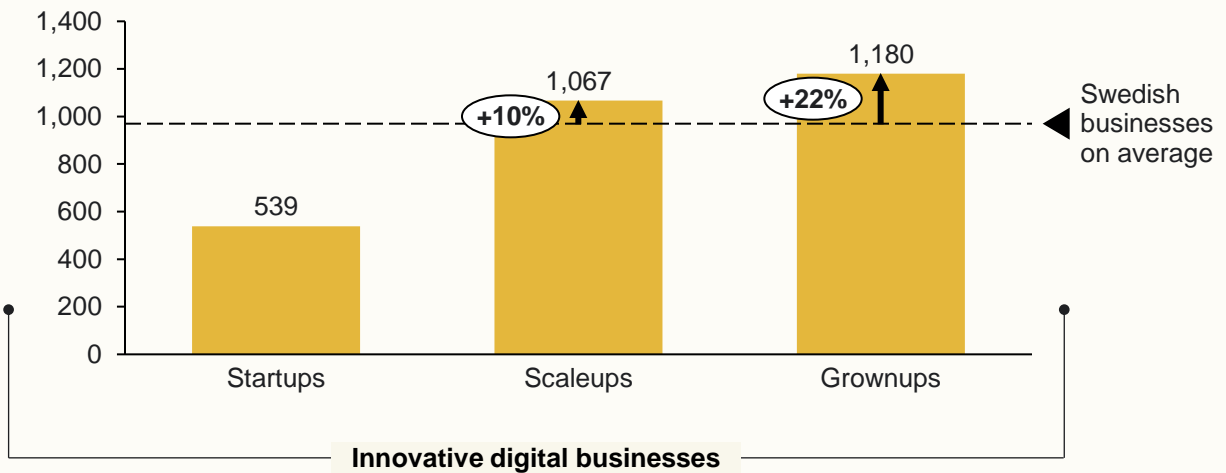
79% of European innovative digital businesses use generative AI



AI can supercharge the ecosystem of innovative digital businesses in Sweden, boosting productivity and competitiveness

Swedish innovative digital businesses outperform average businesses as they grow, contributing to Swedish competitiveness

Average labour productivity by business size
SEK (thousand) per employee, 2023



If Sweden scales up innovative digital businesses to the levels of leading OECD countries, this could...



Create **37,000 high-value jobs**, supporting the future competitiveness of the Swedish workforce



Contribute **SEK 41 billion** annually to the economy

