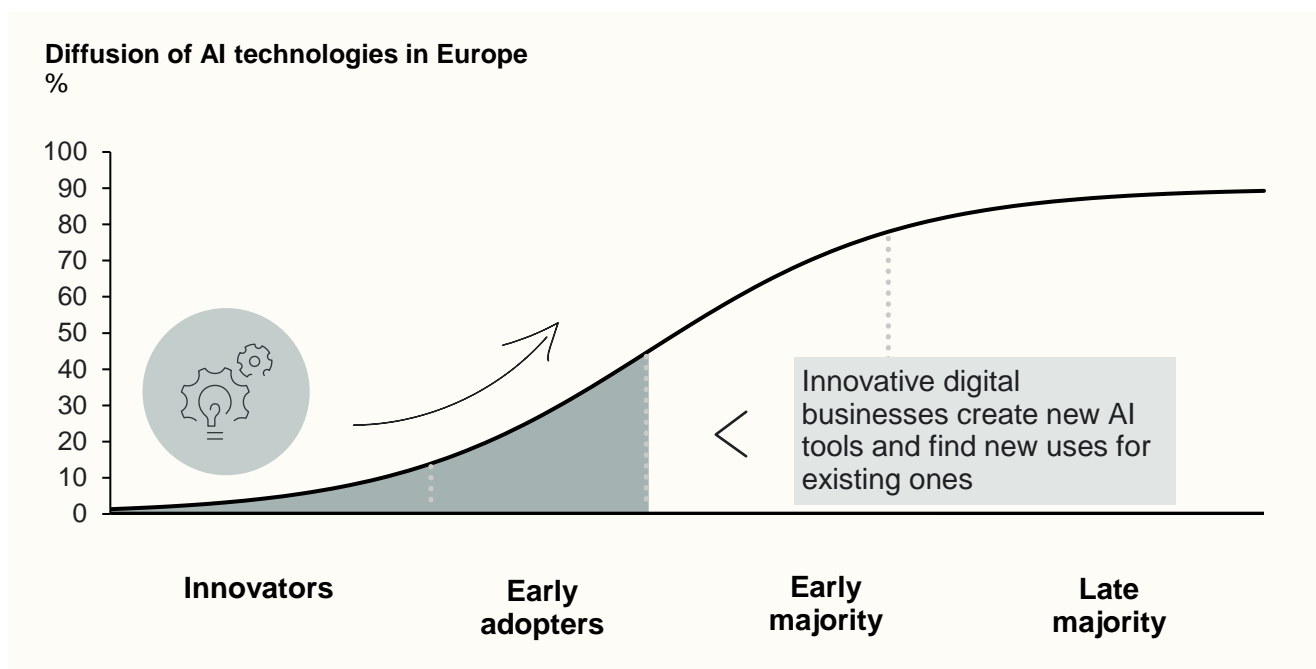
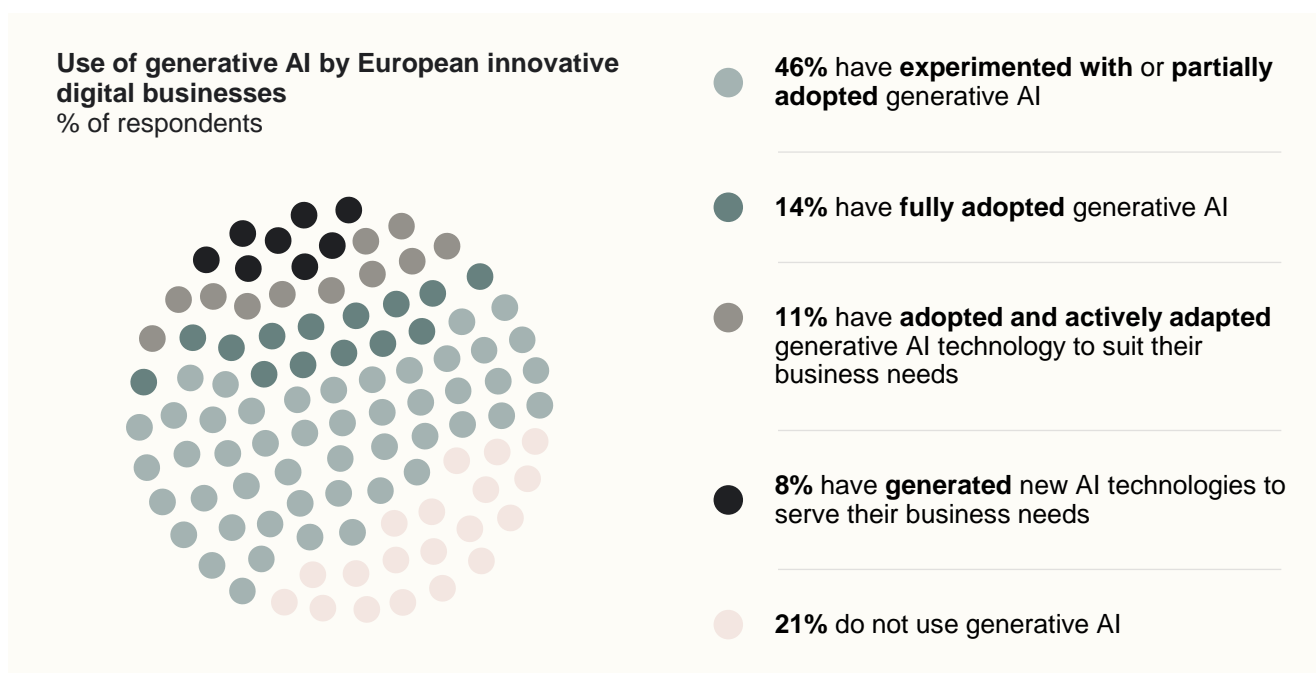


# Innovative digital businesses propel AI adoption across the Irish economy

As creators, adapters and early adopters, innovative digital businesses are catalysts for disseminating AI to the rest of the economy

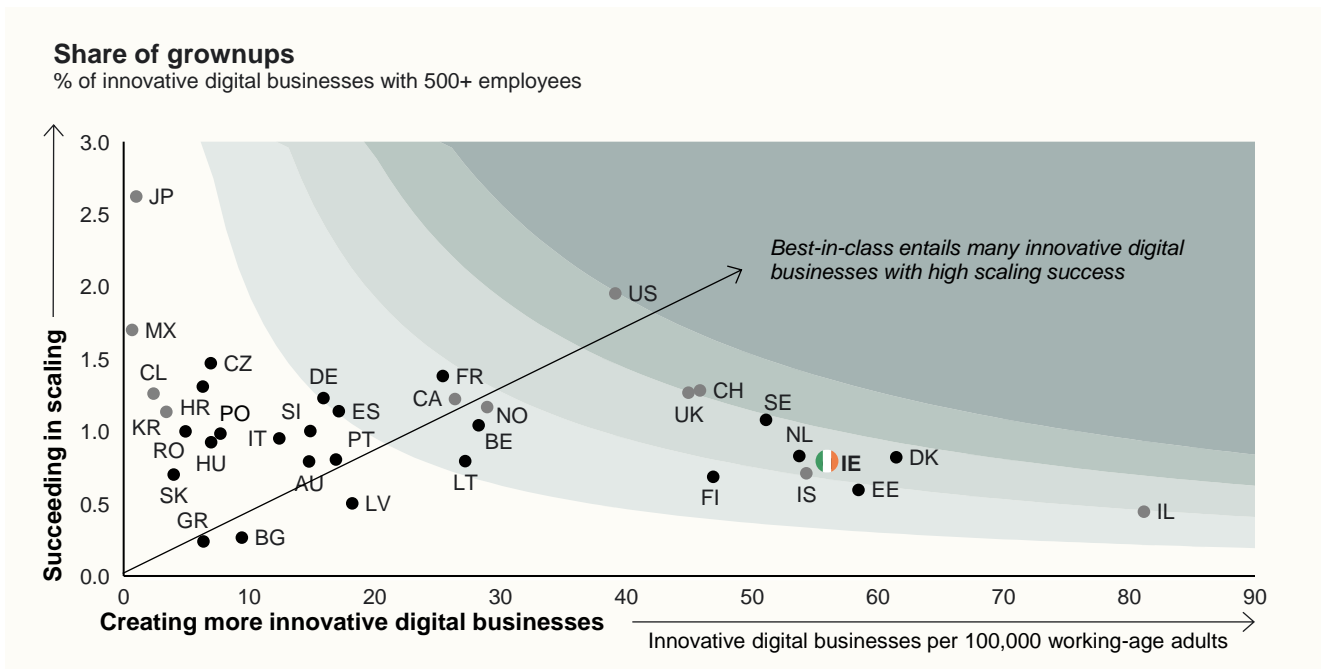


79% of European innovative digital businesses use generative AI



# AI can supercharge the ecosystem of innovative digital businesses in Ireland, boosting productivity and competitiveness

Ireland has strong entrepreneurial activity but must improve scaling success to match leading countries



If Ireland scales up innovative digital businesses to the levels of leading OECD countries, this could...



Create **14,000 high-value jobs**, supporting the future competitiveness of the Irish workforce



Contribute **EUR 1.8 billion** annually to the economy

