Al can super-charge Denmark's ecosystem of innovative digital businesses, boosting productivity and competitiveness



If Denmark scales innovative digital businesses to the levels of leading OECD countries, this could:

> Create **12,000 more high-value jobs**, supporting the future competitiveness of the Danish workforce.

> Contribute **DKK 25 billion** annually to the economy



In addition, more successful innovative digital businesses benefit society through positive spillovers. They:



Create transformative innovations



Propel AI adoption across the economy

